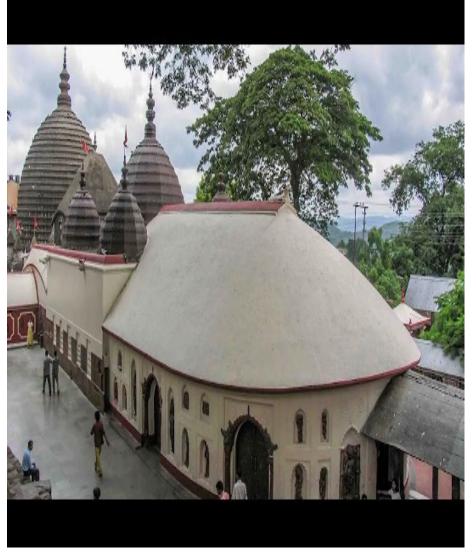
EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY IHM JAIPUR

July 2021

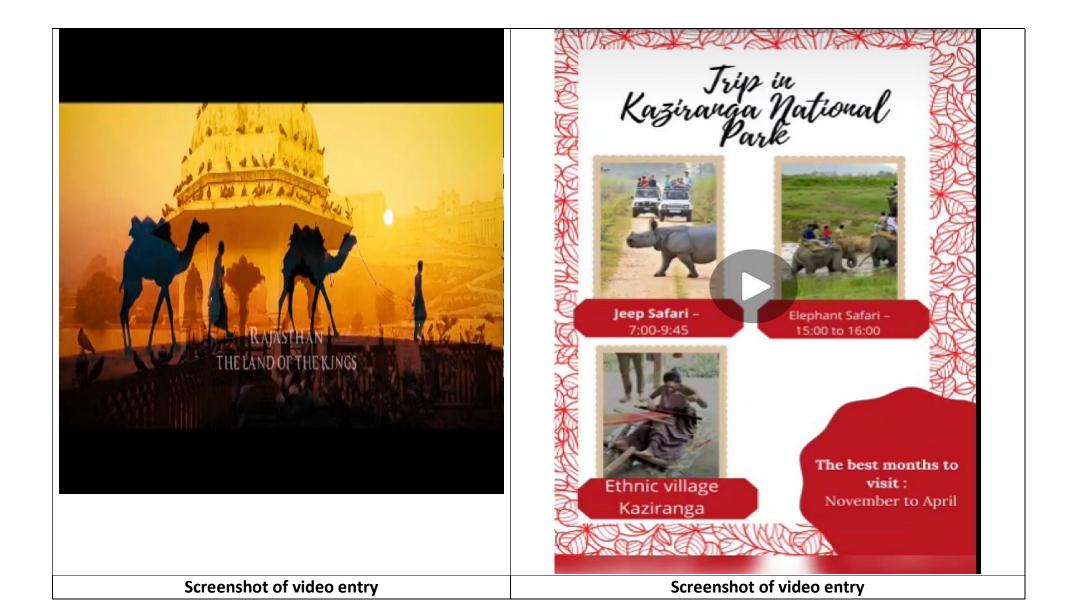
Sr.	Activities by	Month of	Proposed	Details of the Activity	Paired	No. of	Any other
No	IHM Jaipur	Activity	Activity		States	Participants /	relevant
					involved	Attendees	information
1	EK BHARAT	July, 2021	An itinerary	As part of Ek Bharat Shreshtha	Assam	Students of 1st,	Students
	SHRESHTHA		planning	Bharat initiative IHM Jaipur		2nd year from	participated in
	BHARAT		activity for	organised an itinerary		IHM Jaipur	this activity
			beautiful	planning activity for		participated in	with extreme
	ITINERARY		states	beautiful states Rajasthan and		the	enthusiasm and
	PLANNING		Rajasthan	Assam (videos). The students		ITINERARY	religious
	/D1		and Assam,	were required to prepare and		PLANNING	devotion to
	(Plan your own		organized	send their videos of travel		activity and	learn about
	travel itinerary for Rajasthan & Assam)		and titled	itineraries for Rajasthan and		showcased	various
			"ITINERARY	Assam. They really work hard		their creativity	beautiful tourist
			PLANNING	and enjoyed performing this		and talent.	places of thses
	Itinerary			activity. Students learned about			two states (
	planning activity		(Plan your	various tourist places of		No. of	Rajasthan &
	for beautiful		own travel	Rajasthan and Assam and how		participants :	Assam), learned
	states Rajasthan		itinerary for	to travel these places in best		25 (approx)	about planning
	and Assam.		Rajasthan &	manner in limited time and			itineraries and
			Assam)"	budget by planning their own			also put their
	(Videos)			travel itineraries. Activity was			efforts to boost
	(1-11-00)			aimed at making students			up the spirit of
				aware and appreciative of the			Ek Bharat
				tourist places of Assam and			Shreshtha
				Rajasthan. It was based on			Bharat.
				learning approach.			





Activity flyer

Screenshot of video entry



SOCIAL MEDIA ENGAGEMENT

Facebook		Twitter	r	Instagram		You Tube	
Likes	101	Likes - 6		Likes	625	Likes	91
Shares		Retweets		Views	2166	Views	487
Comments		Comments		Comments	115	Comments	07
Reach	1965	Impressions	209	Impressions	7280	Reach	
Engagomont	113	Engagoment	17	Reach	4987	Total	425
Engagement	113	Engagement				Subscribers	